

Dear fellow members:

I would like to invite all of you to the 2008 NYSSCPA Queens Chapter MAP Conference on September 17, 2008 from 8:30 am to 4:30 pm at the 2nd floor banquet hall of Queens Crossing, Flushing. Breakfast and coffee will be available starting 8:00 am, so please arrive early. Lunch is also included.

As you may know, Liren Wei, our former president, is the chair of this committee and he specifically had our society and members in mind in putting together this conference. This course is designed for small to mid sized firm partners who desire to learn how to expand their practices with effective management techniques. You will receive eight CPE credits for only \$100 member or \$150 nonmember. These fees are significantly less than the \$350/\$400 fee for a full day NYSSCPA sponsored conference. This course was substantially subsidized by the Queens Chapter of the NYSSCPA. I hope you take advantage of this rare opportunity. Register online today at <http://www.nysscpa.org/FAEOnline/course.cfm?ccid=28516923> or call 800-537-3635.

Don't miss this great opportunity to learn how to manage your practice for success!

## **NYSSCPA Queens Chapter MAP Conference: Managing Your Practice for Success**

**September 17, 2008  
9:00 a.m. – 5:00 p.m.**

**Queens Crossing  
136-17 39th Street  
2nd Floor Banquet/Conference Hall  
Flushing, NY 11354**



**Presented by:  
The NYSSCPA Queens  
Chapter MAP Committee**

### **Designed for:**

Individual practitioners and CPAs in small to medium-sized firms who desire to expand their practices with effective management techniques and procedures.

### **Objective:**

By attending this program, participants will acquire an increased understanding of acceptable general practice management systems and procedures.

**Speaker:** Rob Reider, CPA, Ph.D.  
*Reider Associates*

Dr. Rob Reider is the President of Reider

### **Topics:**

- Finding and Retaining Qualified Staff
- Keeping Up with Technology
- Work/Life Balance Initiatives, Workload Compression
- Succession Planning

Associates, a management and organizational consulting firm. His areas of expertise encompass planning, managerial, and administrative systems; financial and accounting procedures and controls; organizational behavior and theory; management information and control techniques; management training, and staff development.

- Keeping Up with Accounting Standards and Tax Laws/Changes
- Services to Offer and How Best to Provide Them
- Client Service—Becoming an Integral Part of Client Operations
- Maintaining an Efficient Tax Practice

### **Program Details:**

**Member Fee:** \$100

**Nonmember Fee:** \$150

**Course Level:** Basic

**Prerequisite:** None

**Field of Study:** Specialized Knowledge and Applications

**Recommended CPE Credit:** 8 hours

**Method of Presentation:** Lecture, panel discussion, and Q&A

**Course Code:** 28516923

**(Breakfast & lunch are included.)**

*Join us for a full day of comprehensive practice management.*

*Sign up today!*

*[Click here](#) to register, or  
Call 800-537-3635.*